

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>(MAY 28)</p> <p>JUSTIN CTA VIDEO (PRIORITY CLIENTS) ONLINE SALES (BASED ON POOL/ SPA LISTS) PRODUCE + SCHEDULE #PG (PRODUCE + SCHEDULE: EMAIL/ FB/INSTA) 7PM</p>	<p>(MAY 29)</p> <p>PODIUM CTA (PRIORITY CLIENTS) ONLINE SALES (BASED ON POOL/ SPA LISTS) RECORD V/O: DAD'S & GRADS PLAN: ECOMM- GIRLS USING CHEMICALS VIDEO (PRODUCE)</p>	<p>(MAY 30)</p> <p>#PG (RELEASE 8AM) EMAIL CTA VIDEO (PRIORITY CLIENTS) ONLINE SALES (BASED ON POOL/ SPA LISTS) RELEASE FILM: ECOMM- GIRLS USING CHEMICALS VIDEO (PRODUCE)</p>	<p>(MAY 31)</p> <p>PLANNING 3: ECOMM: PRODUCT TALK VIDEOS</p>	<p>JUNE 1</p> <p>FB LIVE RECORD V/O: DAD'S & GRADS SCHEDULE RELEASE: ECOMM- GIRLS USING CHEMICALS VIDEO (JUNE 3-30) •FB/INSTA: LINK TO WEBSITE</p>	<p>JUNE 2</p> <p>PRODUCE: DAD'S & GRADS + SCHEDULE FB/INSTA CAMPAIGN ECOMM: PRODUCT TALK VIDEO: SHOOT</p>
<p>JUNE 4</p> <p>#PG (PRODUCE + SCHEDULE: EMAIL/ FB/INSTA) PLAN: HIT ME WITH SHOCK- GIRLS MUSIC VIDEO (PRODUCE)</p>	<p>JUNE 5</p> <p>ECOMM: PRODUCT TALK VIDEO: SHOOT</p>	<p>JUNE 6</p> <p>#PG FILM: HIT ME WITH SHOCK- GIRLS MUSIC VIDEO (PRODUCE)</p>	<p>JUNE 7</p> <p>ECOMM: PRODUCT TALK VIDEO: SHOOT</p>	<p>JUNE 8</p> <p>FB LIVE</p>	<p>JUNE 9</p> <p>DRAFT 1: HIT ME WITH SHOCK-(PRODUCE)</p>
<p>JUNE 11</p> <p>#PG (PRODUCE + SCHEDULE: EMAIL/ FB/INSTA)</p>	<p>JUNE 12</p> <p>FINAL DRAFT: HIT ME WITH SHOCK-(PRODUCE)</p>	<p>JUNE 13</p> <p>#PG SCHEDULE RELEASE: HIT ME WITH SHOCK- (DISTRIBUTE)</p>	<p>JUNE 14</p> <p>PLANNING 3: ECOMM: PRODUCT TALK VIDEOS</p>	<p>JUNE 15</p> <p>FB LIVE DAD'S & GRADS</p>	<p>JUNE 16</p> <p>ECOMM: PRODUCT TALK VIDEO: SHOOT DAD'S & GRADS</p>

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<p>JUNE 18</p> <p>#PG (PRODUCE + SCHEDULE: EMAIL/ FB/INSTA)</p> <p>DAD'S & GRADS</p>	<p>JUNE 19</p> <p>ECOMM: PRODUCT TALK VIDEO: SHOOT</p> <p>DAD'S & GRADS</p>	<p>JUNE 20</p> <p>#PG</p> <p>DAD'S & GRADS</p>	<p>JUNE 21</p> <p>ECOMM: PRODUCT TALK VIDEO: SHOOT</p> <p>DAD'S & GRADS</p>	<p>JUNE 22</p> <p>FB LIVE</p> <p>DAD'S & GRADS</p>	<p>JUNE 23</p> <p>PLANNING 3: ECOMM: PRODUCT TALK VIDEOS</p> <p>DAD'S & GRADS</p>
<p>JUNE 25</p> <p>ECOMM: PRODUCT TALK VIDEO: SHOOT</p> <p>DAD'S & GRADS</p>	<p>JUNE 26</p> <p>DAD'S & GRADS</p>	<p>JUNE 27</p> <p>#PG</p> <p>ECOMM: PRODUCT TALK VIDEO: SHOOT</p> <p>DAD'S & GRADS</p>	<p>JUNE 28</p> <p>DAD'S & GRADS</p>	<p>JUNE 29</p> <p>FB LIVE</p> <p>ECOMM: PRODUCT TALK VIDEO: SHOOT</p> <p>DAD'S & GRADS</p>	<p>JUNE 30</p> <p>DAD'S & GRADS</p>